



October 11, 2017

Residents Asked to Take Waste Reduction Pledge

Lloydminster, AB/SK – Oct. 16 - 20, 2017 is Waste Reduction Week, a national environmental campaign building awareness around sustainable and responsible consumption.

Residents are encouraged to participate by taking the Food Waste Pledge, a week-long commitment to minimizing waste in their homes.

“Waste is an area where nearly every Canadian can improve,” said Mayor Gerald Aalbers.” By taking this pledge, we hope citizens will be inspired to be greener and more efficient in their daily lives.”

Lloydminster residents are encouraged to join the conversation by using #WasteReductionWeek across social accounts. For information on how to take the pledge, go to <http://wrwcanada.com/en/food-waste-pledge>.

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