

STRATEGIC PLAN (2015-2017)

VISION

A world class community with unlimited opportunity

MISSION

For the community and our neighbours, we provide the highest quality of services through communication, innovation and dedication.

VALUES

Respect
Integrity
Trust
Commitment
Accountability

STRATEGIC PRIORITIES

- 1 Strong Relationships**
- 2 Vibrant City**
- 3 Sustainable Infrastructure**
- 4 Healthy Financial Position**

STRATEGIC OBJECTIVES

- | | | | |
|---------------------------------|--------------------------------|----------------------------|--|
| 1.1 Seamless City | 2.1 Promote Culture | 3.1 Transportation Systems | 4.1 Increase Revenue |
| 1.2 Building Partnerships | 2.2 Safe Community | 3.2 Facilities | 4.2 Adequate Reserve Levels |
| 1.3 Engaged Inclusive Community | 2.3 Thriving Neighbourhoods | 3.3 Enhanced Technology | 4.3 Long Term Budgeting |
| 1.4 Clear Communication | 2.4 Aesthetically Pleasing | 3.4 Environmental | 4.4 Effective Utilization of Operational Resources |
| 1.5 Our People | 2.5 Destination to Host Events | 3.5 Utility Systems | |