

Downtown Area Redevelopment Committee Meeting Minutes Tuesday, January 7, 2025 5:00 pm - 6:26 pm





Meridian Room, City Hall 4420 50 Avenue Lloydminster AB/SK

ATTENDEES:

Committee Members:

Ben Harrison, Randy Glynn, Kerry Million, Tyler Lorenz, Eric Valois, Teri-Lynn Mackie, Cheryl Ross, Stephanie Lindsay, Dil Randhawa, Krystal Stewart

City Administration: Councillor Justin Vance, Kirsten DeSchover, Dorothy MacMillan

Regrets

Steven Hickman, Becky Schille, Amy Roper, Katlin Ducherer

	Motion No.		Action
I.		Call to Order	
		Ben Harrison called the meeting to order at 5:05 pm.	
II.		Land Acknowledgement	
		Presented by Randy Glynn: I would like to begin that we are on the lands referred to as Treaty 6 Territory and that we are all the beneficiaries of this peace and friendship treaty. Treaty 6 encompasses the unceded lands of Indigenous Nations and Peoples, including the Plains Cree, Woodland Cree, Saulteaux, Nakota, Dene and Metis. We pay our respect to the Indigenous Nations whose lands we are on and reaffirm the Treaty Relationship that we have as Canadians with Indigenous Nations and Peoples.	
III.		Roll Call and Introductions	
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IV.		Adoption of January 7, 2025 Agenda	
IV.	01-2025	MOVED BY Randy Glynn that the January 7, 2025 Meeting Agenda be	
		approved as amended. Seconded by Dil Randhawa. CARRIED	
		CARRIED	
V.		Approval of November 5, 2024 Minutes	
	02-2025	MOVED BY Cheryl Ross that the November 5, 2024 Meeting Minutes be approved. Seconded by Teri-Lynn Mackie. CARRIED	
VI.		Old Business	
		1. 2025 Operating and Capital Budget Presentation to Council –	
		November 25 Regular Council Meeting	
		https://calendar.lloydminster.ca/meetings	
		Administration will be requesting the unspent 2024 Façade and Building Improvement Program operating budget be carried forward to 2025. Additional dollars were not approved in the 2025 Operating Budget. If the operating budget for this program looks as if it will be fully expended, Administration has the option to bring forward a recommendation for Council's consideration requesting additional dollars during 2025 Spring Budget Adjustments (usually in Quarter 2).	

		2. DAR Committee Strategic Planning Session February 4, 2025 4:00pm to 9:00pm at 4907 50 Street, J.Hardy Salt Boardroom, Synergy Credit Union
		2025 Strategic Planning Session Goal: focus on areas within the DARP that could be implemented in 2025. For example, determine priorities for 2025, consider non-monetary items, etc. The Downtown Area Redevelopment Plan (DARP) hasn't changed; funding availability has changed some of the recommendations within the DARP implementation timeline.
VII.		Administrative Updates
		 Council Organizational Meeting – Deputy Mayor and Committee Appointments During the December 16, 2024 Regular Council Meeting Councillor Justin Vance appointed to the Downtown Area Redevelopment Committee, and Councillor David Lopez appointed as the alternate.
VIII.		Sub Committee Updates 1. Budget and Policies
		a) None
		a) None
		2. Marketing and Events
		a) <u>Downtown Lloydminster Event Grant Program</u>
		 i. Centre Stage Studios - Caroling in the Parklet 10th Annual Parade of Lights (December 19, 2024 7:00 pm)
	03-2025	MOVED BY Tyler Lorenz that the DAR Committee recommend Administration commit up to \$1,400 from the 2024 Downtown Event Grant Program budget to Centre Stage Studios for Caroling in the Parklet (December 19, 2024). Seconded by Cheryl Ross. CARRIED
		Unitized
		b) Parklet
		 Parklet sign was recently stolen, Administration ordered a replacement sign that has arrived; a time will be scheduled for its installation.
		 Parklet is available for use at no charge. If people want to use it for a specific time period it would be best to reach out to Administration to ensure it doesn't conflict with another event. Email: economy@lloydminster.ca to place a hold on the space. Chain was installed to prevent vehicles from entering the
		Parklet.
		c) Social Media and Marketing Service Agreement – Red Bicycle
	04-2025	MOVED BY Randy Glynn that the DAR Committee recommend
		Administration extend the Social Media and Marketing Service Agreement with Red Bicycle for one (1) additional year. Seconded by Dil Randhawa. CARRIED

		3. Capital
		a) <u>Downtown Façade and Building Improvement Program</u>
		i. Fiftieth Avenue Cuts
	05-2025	MOVED BY Cheryl Ross that the DAR Committee recommend
		Administration commit up to \$2,500 from the 2024 Downtown Façade
		and Building Improvement Program budget to Fiftieth Avenue Cuts.
		Seconded by Dil Randhawa.
		CARRIED
		ii. Human Habits
	06-2025	MOVED BY Randy Glynn that the DAR Committee recommend
		Administration commit up to \$3,500 from the 2024 Downtown Façade
		and Building Improvement Program to Human Habits. Seconded by Teri-
		Lynn Mackie.
		CARRIED
		iii. Red Bicycle Communications
	07-2025	MOVED BY Cheryl Ross that the DAR Committee recommend
		Administration commit \$5,000 from the 2025 Downtown Façade and
		Building Improvement Program to Red Bicycle Communications.
		Seconded by Stephanie Linsay.
		CARRIED
		b) <u>Downtown Launch Pad (Incubator Space) Update</u>
		 StartUp fielded numerous inquiries on the Downtown Lauch
		Pad but has not filledit with a full time tenant as of yet. In the
		meantime, they have marketed the space as a pop-up space
		for entrepreneurs, artisans, or any small business looking to
		showcase products or services temporarily.
		Launchpad Program pop-up shop opportunities: Minimum 2 days commitment
		Minimum 2-day commitment\$75/day
		 \$75/day StartUp Lloydminster will provide updates pertaining to the
		space as opportunities/tenants develop.
		space as opportunities/tenants develop.
		4. Recruitment
		a) None
		d) None
Χ.		New Business
		1. None
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(.		Round Table
		Downtown Façade and Building Improvement Program – question
		regarding why the budget was not fully allocated in 2024? Traction for
		this grant program has seen an increase in the latter part of 2024
		(more applications were received and approved in the last half of
		2024). Additionally, new program level options were added to the

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		grant application, such as the Mural Program, funding towards	
		demolition, and increase to residential opportunities within the	
		downtown.	
		 Future DAR Committee meetings – monthly, bi-monthly, quarterly? 	A 11
		This will be reviewed after the Strategic Planning session in February.	All
		Land Use Bylaw Project update - Administration will inquire on the project status update.	Admin
		Mobile Warming Shelter – bus operated by Border City Connects 10pm	
		to 6am during cold weather events, with security, follows a set route.	
XI.		Next Meeting	
		Tuesday, February 4, 2025 at 4:00 pm	
		4907 50 Street, J.Hardy Salt Boardroom, Synergy Credit Union	
		DAR Committee Meeting & Strategic Planning Session	
XII.		Adjournment	
	08-2025	MOVED BY Cheryl Ross that the January 7, 2025 DAR Committee adjourn	
		at 6:26 pm.	
		CARRIED	