

# BORDERING ON DISASTER CONFERENCE

PRESENTED BY

**cenovus**  
ENERGY

**SPONSORSHIP**  
opportunities

annual emergency management conference



Lloydminster, AB/SK



October 8 + 9

# ABOUT

The City of Lloydminster is proud to announce the return of the Bordering on Disaster Conference.

The Bordering on Disaster (BOD) conference has been created to promote and strengthen the delivery of Emergency Management throughout Alberta, Saskatchewan, Western Canada and the territories. With successful partnerships across North America, the BOD Conference champions change within Western Canada's Emergency Management by creating networking opportunities, hosting speakers to discuss lessons learned and industry best practices and attempting to foster the bridge between academic knowledge and practitioner application.

The conference views and caters Emergency Management learnings over a multitude of disciplines, including, but not limited to; municipal, industrial, environmental, fire departments, civil security and emergency social services. Further, this conference creates an excellent opportunity to strengthen relationships between the commercial, industrial and municipal sectors with the newly implemented trade show.

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## CONFERENCE PLANNING COMMITTEE



# SPONSORSHIP OPPORTUNITIES

The Bordering on Disaster planning committee is hoping to provide partnership and promotion to the immensely supportive sponsors we have worked with in years past while providing opportunities for new partnerships.

We recognize and understand the importance of this sponsorship revenue from both party's perspectives and remain committed to being economically responsible while creating real value through public recognition and opportunity.

The Bordering on Disaster conference planning committee is excited to offer the following sponsorship packages.



# PLATINUM SPONSOR

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**\$5,000**

A Platinum sponsor will be recognized in the future external messaging and on various conference advertisements. The sponsor will receive:

## COMMUNICATIONS AND PLANNING

Opportunity to provide  
**GUIDANCE TO / OR  
MEMBER** to sit on the  
planning committee

**SHOWCASED** as supporting  
sponsor throughout  
advertising and within  
webpages

## CONFERENCE

**3 full conference ALL  
ACCESS PASSES**

**1 TABLE** at vendor  
tradeshow

**1 BANNER DISPLAY**

# SPONSORSHIP TIERS

**GOLD** \$2,500

**SILVER** \$1,000

**BRONZE** \$500

## COMMUNICATIONS AND PLANNING

SHOWCASED as a gold level sponsor in external messaging

SHOWCASED as a silver level sponsor in external messaging

SHOWCASED as a bronze level sponsor in external messaging

## CONFERENCE

2 in-person conference passes

1 in-person conference pass

PHYSICAL SPACE given on sponsorship area

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Sponsorship **RECOGNIZED AT KEY TIMES** throughout conference

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# THEME SPONSOR

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**\$ TBD**

The theme sponsor will allow organizations to feature a conference theme which fits their industry and cliental the best. This sponsor will receive:

**COMMUNICATIONS  
AND PLANNING**

**Recognized in key theme or  
KEYNOTE MESSAGING**

**CONFERENCE**

**RECOGNIZED** throughout  
the duration of the theme  
sessions

Cumulative costs of theme  
sponsors **UNLOCK EQUAL  
TIERS**

# CONTACT

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## CONFERENCE PLANNING COMMITTEE

