
	Downtown Area Redevelopment Committee Meeting Minutes Tuesday, May 7, 2024 5:00 pm – 6:27 pm Meridian Room, City Hall 4420 50 Avenue Lloydminster AB/SK	
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ATTENDEES:

Committee Members: Ben Harrison, Kerry Million, Cheryl Ross, Eric Valois, Tyler Lorenz, Steven Hickman, Becky Schille, Amy Roper, Randy Glynn, Krystal Stewart, Dil Randhawa, Joem Weinkauf joined via Teams

City Administration: Councillor David Lopez, Katlin Ducherer, Jana Rosychuk, Dorothy MacMillan

Regrets: Teri-Lynn Mackie

Motion #	Action
I. Call to Order Ben Harrison called the meeting to order at 5:03 pm.	
II. Land Acknowledgement Presented by Randy Glynn: <i>I would like to begin that we are on the lands referred to as Treaty 6 Territory and that we are all the beneficiaries of this peace and friendship treaty. Treaty 6 encompasses the unceded lands of Indigenous Nations and Peoples, including the Plains Cree, Woodland Cree, Saulteaux, Nakota, Dene and Metis. We pay our respect to the Indigenous Nations whose lands we are on and reaffirm the Treaty Relationship that we have as Canadians with Indigenous Nations and Peoples.</i>	
III. 19-2024	Adoption of May 7, 2024 Agenda MOVED BY Cheryl Ross that the May 7, 2024 Meeting Agenda be approved as circulated. Seconded by Randy Glynn. <div style="text-align: right;">CARRIED</div>
IV. 20-2024	Approval of April 2, 2024 Minutes MOVED BY Steven Hickman that the April 2, 2024 Meeting Minutes be approved as circulated. Seconded by Tyler Lorenz. <div style="text-align: right;">CARRIED</div>
V.	Old Business 1. <u>Business Incubator Space - Update</u> Vacant spaces located in the Downtown will be reviewed in the coming weeks.
VI.	New Business 1. <u>Councillor appointment to DAR Committee</u> At the April 29, 2024 Regular Council Meeting, Councillor Lopez was appointed to the DAR Committee as Council representative. Administration will share Sub-Committee opportunities with Councillor Lopez. <div style="text-align: right;">Admin</div> 2. <u>Downtown Lloydminster’s 49th Street Community Garden, Invite – May 10th Groundbreaking Event</u> Update on the Community Garden progress: water tote installed, Lloydminster Comprehensive and Holy Rosary construction teams

constructed beds/planters/trellises, etc, awaiting the ground to dry up before installation can occur. A Groundbreaking Event scheduled for May 10th.

The Community Garden is considering submitting an application through the Downtown Façade and Building Improvement Grant Program to proceed with a Mural Installation Project.

Amy Roper vacated the meeting at 5:14 pm.

3. Downtown Lloydminster's 49th Street Community Garden – Sponsorship Request

Administration presented information on costs incurred by the organizer for the installation of the Downtown Community Garden located at 49th Street.

- 21-2021 MOVED By Cheryl Ross that the Downtown Area Redevelopment Committee recommend Administration commit up to a maximum amount of \$1,000 in sponsorship funding to support the development of the Downtown Community Garden located at 49th Street. In addition, in exchange for the sponsorship, the Downtown Area Redevelopment Committee receive branding recognition through Social Media, and/or media news outlets, etc. Seconded by Tyler Lorenz.

CARRIED

Amy Roper returned to the meeting at 5:19 pm.

4. Red Dress Day
May 3, 2024, Lloydminster Native Friendship Centre.

VII.

Administrative Updates

1. Strategic Planning Update
 - The 2024 Strategic Planning update will be used in planning the DAR Committee 2025, 2026 and 2027 budgets.
 - Downtown Parking – Administration inquired with the Downtown Area Redevelopment Plan Consultant (O2) regarding updating the Downtown parking study and potential costs. An update will be provided at a future DAR Committee meeting.
2. Your Voice Lloyd – Community Information Night
Date: Tuesday, June 4, 2024 5:00 pm – 8:00 pm
Location: PSM Park Centre located in Bud Miller All Seasons Park
3. Business Walks – April 16 & 17 (StartUP)
 - Administration attended the Downtown Business Walks along with StartUp. This was an opportunity to inform business and property owners of available grant opportunities, upcoming 2024 construction, and obtain their input on concerns, such as the unhoused,

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construction, parking availability, etc. Majority advised having to clean up unsightly messes is a cause of concern in the Downtown.

VIII.

Sub Committee Updates

1. Budget and Policies

a) 2022, 2023, 2024 Budget vs Actuals

Circulated in preparation for the upcoming 2025, 2026 and 2027 Sub-Committee Budget planning and preparation.

b) 2025, 2026 and 2027 Budget Planning

The Budget and Policies Sub-Committee will meet in the latter part of May to prepare the 2025, 2026 and 2027 DAR Committee Budget.

2. Marketing and Events

a) Downtown Event Grant Applications

No applications were submitted prior to the meeting. Administration received a number of grant application inquiries.

b) StreetFest – June 8, 2024

i. Parklet Activation - Update

- Parklet will be used as a Horse and Buggy stop during StreetFest.
- Administration will inquire with the 4H Group if they are interested in providing volunteers for the Horse and Buggy staging area and could provide freezies and water to hand out to the public.

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c) End of Summer Event

The Event and Marketing Committee are in discussions with Fireside Instruments, Chamber of Commerce and the Vic Juba Theatre with regards to planning a 2025 Downtown Street Dance that would become part of 2025 StreetFest. The goal would be for this to be a long-term music festival event and the hope is that monetary sponsorship support could be provided. It is estimated the cost for the event would be approximately \$75,000 and revenues would fund future year budgets. \$25,000 may be required in 2024 for initial planning requirements, such as securing contracts, etc.

3. Parklet

a) Contractor Update

- A contractor has been secured and production has started on the lighting, with the goal to have installation complete by June 8.
- Recommendation for a chain to be installed as a deterrent for traffic from entering the Parklet.

4. Capital - *R.Glynn J.Torresan/S.Hickman/E.Valois/T.Mackie/D.Randhawa/C.Ross/J.Rosychuk*

a) Central Business District Replacement Program - 2024 Construction

i. Tentative start date: May 6, 2024

Timeline: two (2) months, pending weather. StreetFest June 8, 2024 will be a major milestone date for the project.

ii. Downtown Parking

Parking agreement entered into between the City of Lloydminster and Servus to provide parking spaces during construction.

b) Downtown Façade and Building Improvement Program

- Two applications were submitted and there are seven pending.
- Administration will issue a media release to inform Downtown Businesses and property owners of the Program.
- Promotion of the Program was recently featured – Factory Sports.

5. Recruitment

i. 2024 Recruitment

- Follow same timelines as last year.
- For those whose terms are expiring in 2024, please reach out to Administration at economy@lloydminster.ca

IX. Next Meeting

Wednesday, June 5 at 5:00 pm
Meridian Room, City Hall

X. Adjournment

MOVED BY Eric Valois that the meeting adjourn at 6:27 pm.

APPROVED