



ATTENDEES:

Committee Members: Ben Harrison, Kerry Million, Teri-Lynn Mackie, Amy Roper, Kristen Kenyon, Steven Hickman, Stephanie Lindsay

City of Lloydminster: Councillor Justin Vance, Jana Rosychuk, Dorothy MacMillan

Regrets: Dil Randhawa, Cheryl Ross, Eric Valois

Motion No.	Follow up
I. Call to Order Ben Harrison called the meeting to order at 5:06 pm.	
II. Land Acknowledgement Presented by Kerry Million: <i>I would like to begin that we are on the lands referred to as Treaty 6 Territory and that we are all the beneficiaries of this peace and friendship treaty. Treaty 6 encompasses the unceded lands of Indigenous Nations and Peoples, including the Plains Cree, Woodland Cree, Saulteaux, Nakota, Dene and Metis. We pay our respect to the Indigenous Nations whose lands we are on and reaffirm the Treaty Relationship that we have as Canadians with Indigenous Nations and Peoples.</i>	
III. Roll Call	
IV. Adoption of February 3, 2026 Agenda 01-2026 MOVED BY Teri-Lynn Mackie that the February 3, 2026 Meeting Agenda be approved. Seconded by Amy Roper.	CARRIED
V. Approval of December 2, 2025 Minutes 02-2026 MOVED BY Steven Hickman that the December 2, 2025 Meeting Minutes be approved. Seconded by Teri-Lynn Mackie.	CARRIED
VI. Presentation None.	
VII. Old Business 1. Municipal Policing Committee Meeting Recap Member of DAR Committee attended the meeting in November 2025. If there are items that members of the public would like to see focus on it is best to bring it forward along with having support from the community that could involve volunteers, etc.	

VIII.

Administrative Updates

1. Southwest Area Structure Plan Project

SW ASP Project information and video link go to:

<https://yourvoicelloyd.ca/swasp>. Those who were not able to attend the Open House on January 29 are invited to submit feedback between January 29 and February 12 via the project webpage. Additionally, virtual engagement details will be forthcoming.

There were over ninety members of the public in attendance. Several were interested in the bypass and when that may come to fruition.

Stephanie Lindsay entered the meeting at 5:15 pm.

2. Pre-development DAR Committee Referral

The pre-development referral for a storage facility, with some retail in the front, does not meet recommendations within the DARP, however, it was noted there is retail proposed in the front of the building.

The pre-referral was forwarded on behalf of a potential developer prior to them submitting a development application. Should the developer wish to proceed a Land Use Bylaw amendment would be required which would include a full referral package that would be shared with affected property owners, plus a public hearing, etc..

IX.

Sub Committee Updates

1. Budget and Policies

a) Terms of Reference Update

Items to consider in the update:

- Item #3 - reassess progress of the DARP implementation plan.
- Item #4 - amend to annual reports to Council.
- Twelve seats were formerly a requirement which were prescriptive and removed. Should there be a review of the terms, and a requirement that is more prescriptive or rather consider this as part of the evaluation of potential candidates and not part of the TOR? It's recommended this should be part of the Recruitment Sub-Committee's evaluation process.

The Sub-Committee will continue to review the TOR and bring back recommendations to the DAR Committee at a future meeting.

Sub-
Committee

2. Marketing and Events

a) 2026 Event Grant and Marketing Engagement

The Downtown Event Grant continues to be made available and advertised to the community. However, application submissions have decreased. The Sub-committee will endeavour to review the Event Grant application. It was noted Events scheduled to take place in downtown Lloydminster may also be eligible for sponsorship through this funding stream, for example, the DAR Committee sponsored the Here Comes Santa Claus event by funding horse drawn carriage rides.

In 2026 Marketing and Events will continue with supporting submissions to the monthly newsletter, Streetfest, and public engagement (re: 2026 CBD Replacement project on 50th Street). Lastly, Teri-Lynn will be attending the Red Bicycle Marketing meetings.

b) Marketing Statistics

i. Social Media

Data analytics for December 2025 and January 2026 were presented as information.

ii. Social Media Marketing Agreement

Red Bicycle was awarded the Social Media Marketing Agreement on a one-year term with option to renew for up to a maximum two (2) one-year terms.

3. Capital

a) Central Business District Replacement Program – Phase 1b

i. 50 Street between 50 Avenue and 51 Avenue

- The most significant change will be the addition of angle parking on the northside of 50 Street. There are changes to landscaping near McCaw’s building that include changing from plantings to grass.
- Economic Development has a consultant preparing a Parking Study; the data is currently being compiled and will be shared publicly in the coming weeks. This will be added to the March 3, 2026 DAR Committee agenda.
- DAR Committee members who were in attendance for the CBD Phase 1b project update are supportive of the recommendation to have businesses speak to the need for improvements in the downtown, and that the work involves not only surface works but importantly the replacement of storm/sanitary/water in the underground.

Admin

b) Downtown Lloydminster Façade and Building Improvement Program

i. Medicare Lloydminster (new owner of Stingray Building)

03-2026

MOVED BY Teri-Lynn Mackie that the DAR Committee supports the recommendation to fund Medicare Lloydminster’s Downtown Façade and Building Improvement Grant application (Level 1) for signage up to a maximum amount of \$5,000, excluding funding of all coroplast signage. Seconded by Kristen Kenyon.

CARRIED

ii. Hair Studio

04-2026

MOVED BY Stephanie Lindsay that the DAR Committee supports the recommendation to fund the Hair Studio’s Downtown Façade and Building Improvement Grant application for a mural up to a

maximum amount of \$15,000. Seconded by Councillor Justin Vance.

CARRIED

4. Recruitment

a) DAR Committee Recruitment - Commenced January 2026

Recruitment is ongoing, with applications closing February 18, 2026. DAR Committee members are encouraged to invite others to apply or attend a future DAR Committee meeting. Chair, Ben Harrison and Administration will reach out to individuals and organizations that were mentioned and invite them to attend a future DAR Committee meeting, not only to see what the Committee is about but it may also be an opportunity for them to present information to the DAR Committee about what their organizations have coming up. Additionally, an invitation letter/note will be drafted and signed by Chair, Ben Harrison for distribution.

All

Admin /
Chair

X. New Business

1. None

XI. Round Table

Downtown Community Garden magnets were distributed to the Downtown Area Redevelopment Committee.

XII. Next Meeting

Tuesday, March 3, 2026 at 5:00 pm.

XIII. Adjournment

05-2026 MOVED BY Kerry Million that the February 3, 2026 DAR Committee meeting adjourn at 6:24 pm.