

BORDERING ON DiSASTER CONFERENCE

PRESENTED BY

cenovus
ENERGY

SPONSORSHIP
opportunities

Annual Emergency Management Conference

→ **Lloydminster , AB/SK**
→ **October 14 + 15, 2026**



ABOUT

The City of Lloydminster is proud to announce the return of the Bordering on Disaster (BOD) Conference Presented by Cenovus Energy.

The Bordering on Disaster (BOD) conference has been created to promote and strengthen the delivery of emergency management throughout Alberta, Saskatchewan, Western Canada and the territories. With successful partnerships across North America, the BOD Conference champions change within Western Canada's emergency management by creating networking opportunities, hosting speakers to discuss lessons learned and industry best practices and attempting to foster the bridge between academic knowledge and practitioner application.

The conference views and caters emergency management learnings over a multitude of disciplines, including, but not limited to; municipal, industrial, environmental, fire departments, civil security and emergency social services. Further, this conference creates an excellent opportunity to strengthen relationships between the commercial, industrial and municipal sectors with the newly implemented trade show.

CONFERENCE PLANNING COMMITTEE



SPONSORSHIP OPPORTUNITIES

The Bordering on Disaster planning committee is hoping to provide partnership and promotion to the immensely supportive sponsors we have worked with in years past while providing opportunities for new partnerships.

We recognize and understand the importance of this sponsorship revenue from both party's perspectives and remain committed to being economically responsible while creating real value through public recognition and opportunity.

The Bordering on Disaster Conference planning committee is excited to offer the following sponsorship packages.



PLATINUM SPONSOR

\$5,000

A platinum sponsor will be recognized in the future external messaging and on various conference advertisements. The sponsor will receive:

COMMUNICATIONS AND PLANNING

Opportunity to provide **GUIDANCE TO / OR MEMBER** to sit on the planning committee

SHOWCASED as supporting sponsor throughout advertising and within webpages

CONFERENCE

3 full conference ALL ACCESS PASSES

1 TABLE at vendor tradeshow

1 BANNER DISPLAY

SPONSORSHIP TIERS

GOLD \$2,500

SILVER \$1,000

BRONZE \$500

COMMUNICATIONS AND PLANNING

SHOWCASED as a gold level sponsor in external messaging

SHOWCASED as a silver level sponsor in external messaging

SHOWCASED as a bronze level sponsor in external messaging

CONFERENCE

2 in-person conference passes

1 in-person conference pass

PHYSICAL SPACE given on sponsorship area

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Sponsorship RECOGNIZED AT KEY TIMES throughout conference

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THEME SPONSOR

The theme sponsor will allow organizations to feature a conference theme which fits their industry and cliental the best. The value of this sponsorship is customizable based on the selected theme/speaker session and conference offerings. This sponsor will receive:

COMMUNICATIONS
AND PLANNING

Recognized in key theme or
KEYNOTE MESSAGING

CONFERENCE

RECOGNIZED throughout
the duration of the theme
sessions

Cumulative costs of theme
sponsors UNLOCK EQUAL
TIERS

CONTACT

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CONFERENCE PLANNING COMMITTEE



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Lakeland
COLLEGE

