



LLOYDMINSTER
petexpo

June 8 - 9, 2019

SERVUS SPORTS CENTRE, LLOYDMINSTER, AB

The 2019 Lloydminster Pet Expo features a variety of vendors, including service providers, animal products, entertainers, shelters, clubs and outdoor canine competitions with exhibitors from across Alberta and Saskatchewan. With free admission, this year's event is sure to attract a high volume of visitors, eager to celebrate their love for pets.

Presenting Sponsor (\$2500) SOLD!

- Exclusive presenting sponsor for Pet Expo 2019
- Prime location of a 20 x 20 booth
- Logo recognition on advertising posters
- Social media recognition
- Promotional items (supplied by sponsor) in early bird gift bags (200)
- Verbal recognition on stage as presenting sponsor for Pet Expo
- Logo on front cover and full back cover advertisement in event pamphlet
- City of Lloydminster website recognition on event page with back link to sponsor's website or Facebook page
- Opportunity to display banner inside Pet Expo
- Banner display in front of Dock Diving Dock
- Verbal recognition through Dock Diving announcer
- Opportunity to introduce main stage demonstration (five to seven minutes)
- Free parking (two stalls)
- Power outlet to vendor booth



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Expo Sponsor (\$750)

- 10 x 10 booth
- 1/2 page ad in event pamphlet
- Logo recognition on event posters
- Opportunity to display company banner inside Pet Expo
- City of Lloydminster website recognition on event page with back link to sponsor's website or Facebook page
- Verbal recognition on Indoor Main Stage
- Opportunity to distribute promotional items (supplied by sponsor) in early bird gift bags (200)
- Free parking (one stall)
- Opportunity to introduce main stage demonstration (five to seven minutes)
- Social media recognition

Pet Sponsor (\$300)

- 1/2 page ad in event pamphlet
- City of Lloydminster website recognition on event page with back link to sponsor's website or Facebook page
- Opportunity to distribute promotional items (supplied by sponsor) in early bird gift bags (200)
- Social media recognition

Contact our Sales & Sponsorship Team!

780-875-6184 Ext. 1010
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